

## Advertising in Wokingham Choral Society Concert Programme

WCS performs three main concerts each season in November, March and June. To advertise in the WCS concert programme, please complete this simple form and post it, with a cheque made payable to 'Wokingham Choral Society' to:

Robert Grindley  
WCS Business Manager  
c/o 14 Culver Lane  
Earley  
Reading RG6 1DS

Either include a good paper copy of your black & white artwork or, preferably, email an image file to [advertising@wokingham-choral-society.org.uk](mailto:advertising@wokingham-choral-society.org.uk). Please ensure I receive your order and artwork before the deadline.

### Choose size of advertisement and concert(s):

Choose the size of advertisement you require (see overleaf for dimensions)	Book for one, two or three concerts. Get <b>10% discount</b> for booking three concerts.		
	November concert Deadline: <b>Oct 15<sup>th</sup></b>	March concert Deadline: <b>Feb 15<sup>th</sup></b>	June concert Deadline: <b>May 15<sup>th</sup></b>
<input type="checkbox"/> £90 Full page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> £50 Half page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> £30 Quarter page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> £15 Eighth page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Your details:

Name	
Position	
Organisation	
Contact address	
Telephone number	
Email address	
Advertisement artwork (tick one)	<input type="checkbox"/> Paper copy enclosed <input type="checkbox"/> Artwork to follow by email <input type="checkbox"/> Use artwork submitted previously
Corporate Sponsors (tick if appropriate)	<input type="checkbox"/> I am a WCS Corporate Sponsor entitled to a half page free of charge.
Payment (please indicate value)	I enclose a cheque for <b>£</b> _____

### Authorisation:

Please include my advertisement in the Wokingham Choral Society concert programme for the performance(s) indicated above. I enclose a cheque for the full amount, payable to 'Wokingham Choral Society'. I am authorised to place this advertisement on behalf of my organisation.

Signed:

Print your name:

Date:

## Advertising in Wokingham Choral Society Concert Programmes

Paper size (A5) approx. 21cm x 15cm (H x W)

### Full page advert:

Size: 18 cm x 12 cm (H x W)  
(the full dashed area)

Orientation: portrait

Price: **£90** for insertion in one programme

### Quarter page advert:

Size: 8.5 cm x 5.5 cm (H x W)

Orientation: portrait

Price: **£30** for insertion in one programme

### Eighth page advert:

Size: 4 cm x 5.5 cm (H x W)

Orientation: landscape

Price: **£15** for insertion in one programme

### Half page advert:

Size: 8.5 cm x 12 cm (H x W)

Orientation: landscape

Price: **£50** for insertion in one programme  
(free of charge for corporate sponsors)

Full page print area is approx. 18cm x 12cm (H x W)

WCS reserves the right to choose the position of adverts on the page.

**ARTWORK GUIDELINES:** The concert programme is prepared using Microsoft Publisher. Printing is black ink on plain, non-glossy, white paper. Typically the document uses a non-serif font (Tahoma or similar, as in this text block). Artwork for each advertisement must be provided as a single GIF or JPG image file in the correct size as indicated above. Line drawings print better than photographs. If the image file is mainly text, best quality is achieved using a GIF (not a JPG) image file.

Please submit artwork by email to [advertising@wokingham-choral-society.org.uk](mailto:advertising@wokingham-choral-society.org.uk).  
If you have any queries please call Robert Grindley on 0118 926 1823.